

Volunteering Gloucestershire

0300 365 6700 | info@volunteerglos.org.uk | www.volunteergos.org.uk | 340 High St, Cheltenham GL50 3JF

How Volunteering Gloucestershire recruits Volunteers for Charities

We're in touch with several thousand people a year who are looking for volunteer opportunities. Young people, old people, employed people, retired people; in fact just about every possible group is represented. They find us through Google, Job Centres, Friends, Support Workers. Twitter, Job Boards, Facebook, etc. or just by noticing our premises.

Contact may be face to face, on the phone, by email or via our website. The first thing we try to do is find out about the volunteer's *passions* and what they want to get out of volunteering. This is the foundation of a great volunteer-charity relationship and we use this to suggest organisations and opportunities available. We then put them in touch with you so that you can start your own recruitment process.

We're always looking for great roles to offer volunteers because the more of these we have, the better placed we are to find exactly the right opportunity for someone.

More detail about how we operate:

We present your opportunities to potential volunteers in a variety of ways

- Via our website that allows them to say that they care about Animals, Children, Old Buildings, etc.
- In regularly updated paper files at our offices in Cheltenham and Gloucester
- Via the national Do It website
- Via some local job boards that have a category for voluntary roles.
- On Twitter
- We have 1300 people interested in "one off volunteering" who we email where appropriate.
- We refer you to our partners, Involve Gloucestershire who help charities and businesses get together.
- Optionally, we can hold and send out your Application Pack to interested volunteers. This can save you time and help filter out the less serious applicants.

We often tell previous volunteers about newly available opportunities. This is carefully filtered so that only volunteers interested in similar roles near where they live are contacted. These highly relevant emails often get a great response.

We follow up on the referrals we make so that we know that we place around 280 volunteers/year.